

# CONFERENCE AND EVENTS



**National  
Wine Centre of  
Australia**



THE UNIVERSITY  
*of* ADELAIDE



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## OVERVIEW

The National Wine Centre of Australia is one of the country's most awarded venues for conferences, meetings and events. Located conveniently on the edge of the CBD adjacent to Adelaide's magnificent Botanic Gardens and just a short walk from the East End tram stop, the venue affords visitors a stunning outlook and unique atmosphere. With eye-catching architecture and smooth functionality, an event at this beautifully situated venue offers you and your guests a sense of excellence in an iconic destination.

Officially opened in October 2001, the National Wine Centre of Australia's event spaces were designed with adaptability and accessibility in mind. Each year, we manage hundreds of functions and events for every occasion, consistently attracting high acclaim from our clients - and it is this respect between the National Wine Centre and our clients that has made us one of the leading function centres in Australia.

Pillar-less event spaces, abundant natural light, easy access and flexible thinking complement our exceptional award-winning food and wine offering. The National Wine Centre's array of functional spaces, integrated with gracious outdoor terraces overlooking our vineyard and the Botanic Gardens, are ideal for conferences, meetings, corporate and private functions, networking events, presentations and launches - or anything in between - for 10 to 1500 guests.

## A WORD FROM OUR GENERAL MANAGER

Thank you for considering the National Wine Centre of Australia for your event. We understand that you have many options to choose from, and selecting the right venue is a decision not to be taken lightly.

We recognise and appreciate that every event is unique in its requirements. We believe that an essential element is an experienced team with a commitment to excellence. You can trust us to ensure that your event not only delivers your desired result seamlessly, but also provides your guests with an experience that is memorable, and has lasting value.

Food, wine and service are our award-winning cornerstones, but for your conference, meeting or event, it is our ability to be versatile that sets us apart.

We provide the canvas for you to deliver your event, with a focus on what you want to achieve.

This is our promise, and we welcome the opportunity to work with you.

*Jason Bird*

## THE FOOD

Our seasonally updated function menus, featuring the best locally sourced fresh produce, will demonstrate first-hand why we're so awarded. Our menu packages are designed to be flexible and as individual as you and your event. Whether you're holding a multi-day conference, a national roadshow or a single day training session, we offer a range of healthy, tasty items that provide nutrition and energy to your delegates. We take pride in working with you to cater for every one of your clients, particularly those with dietary requirements, and we don't just pay lip service – we hand-design diet-restrained dishes that satisfy the most discerning of guests.



## THE WINE

As the National Wine Centre of Australia – our name says it all. With the largest open cellar in the Southern Hemisphere, boasting around 18,000 bottles and comprising one of the most comprehensive and diverse wine collections in Australia, our wine offering is second to none. Our event packages can be personalised to suit all requirements – from networking cocktails, welcome receptions, gala dinners to an after-meeting drink with a difference. Our Sommelier Team is available to assist with any level of tailoring to ensure your guests experience the best that Australia has to offer.

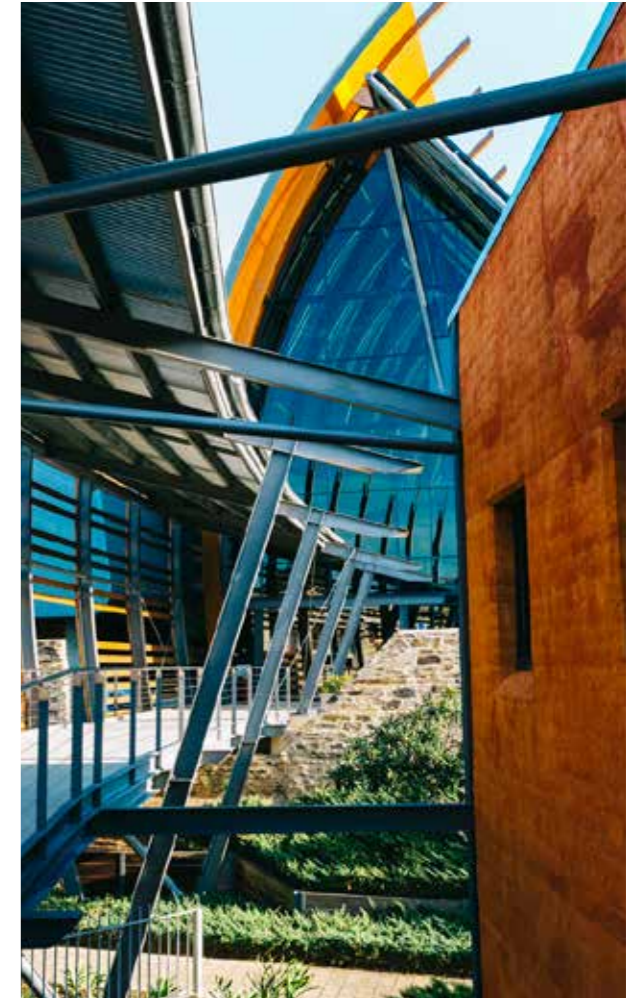
## THE EXPERIENCE

There is no doubt that the National Wine Centre is a unique and beautiful example of architecture – it is a piece of art located adjacent to Adelaide's stunning Botanic Gardens. The rammed earth walls, the cathedral feel, the natural light, the pillar-less rooms all add to the sense of space and freedom as a guest enters the venue.

It is this feeling of space and freedom that we bring into conference, meeting and event planning. Our Conference and Events team will help you map out your event, taking best advantage of the National Wine Centre's assets, and innovate with you to help create and deliver those aspects of your event that are 'out of the box' – those parts of the experience that make your event successful.

Our commitment to service excellence, recognized by our peers in both state and national awards, transforms this planning into successful events.

Our inhouse audio visual partner, Scene Change, is award-winning in its own right, and have a nationwide reputation for innovative, seamless delivery and client-centric thinking. We are proud to have them as our recommended supplier of audio visual services. We are also happy to recommend a range of local and national suppliers for any aspect of your event, including exhibition hire, theming or entertainment.





## OUR SPACES

Our flexible indoor and outdoor spaces catering from 10 to 1500 are sure to meet your requirements with each providing its own distinct offering. From self-contained meeting rooms, large light-filled presentation halls (with blackout options), breakout spaces and gala function rooms to beautiful outdoor terraces providing ideal settings and views for cocktails or networking drinks, our flexibility and variety of room options provide the benefit of uniqueness for your event.

### HICKINBOTHAM HALL

Named after a family that has made a huge contribution to the Australian wine industry, the Hickinbotham Hall can seat up to 400 guests in a plenary style, or 350 guests on tables of 10. Featuring lifted, cathedral-like architecture, state-of-the-art audio visual capabilities and a wealth of natural light, this jarrah-floored space offers a natural feel, with rammed earth walls and wooden fittings. Adjacent to the Terrace, this room has the ability to function as a festival-style option for up to 1500 guests.

### THE GALLERY

A versatile space, The Gallery has an abundance of natural light and features a balcony offering stunning views of the Botanic Gardens below. The Gallery can cater for 50 to 120 guests depending on the type of function you intend to hold.

### EXHIBITION HALL

The Exhibition Hall provides a winery setting in the centre of the city. Guests enter via Pod 3, which features a bar for an ideal catering and pre-function area. Exhibition Hall boasts a wooden floor, a vibrant perimeter display of wine memorabilia and a wine barrel feature wall. The Hall seats up to 160 guests for dinner or 150 guests with a dance floor and is suitable for weddings, social functions and conferences. Exhibition Hall and Pod 3 may form one room to cater for a 200 guest cocktail event.

### FERGUSON & BROUGHTON ROOMS

The Ferguson & Broughton Rooms are perfect for small meetings, seminars and breakout sessions. Each room can hold 50 guests theatre style, 25 guests in a U-shape arrangement and 20 guests in a boardroom style. The rooms can be opened to form one large space holding 100 guests theatre style.

### THE VINES

The Vines offers a space with plenty of natural light and opens up on to the outdoor terrace where guests have easy access to the Centre's grassed area and surrounding Botanic Gardens. The Vines can cater for between 50 and 100 guests for dinner events and 100 guests in a cocktail setting.

## GETTING STARTED...

The National Wine Centre of Australia's five-star service begins with our highly experienced Conference and Events team. Your event manager will personally guide you through every aspect of your event and where appropriate, offer advice and suggestions, fueled by knowledge taken from years of industry experience. We're here to listen and make your National Wine Centre journey as successful as possible.

Upon confirmation of the nature of your event and approximate numbers expected, your event manager will discuss your room and space options, catering, styling, theming, specialty requirements, audio visual and any other personalised touches we may assist you with to ensure it is nothing short of exceptional.

## AND PERHAPS...

What better way to add something special than to find out more about the wines made in Australia's 65 distinct regions. From our guided wine discovery journey to sommelier hosted wine flight tastings in the famous open cellar, our many tour and tasting options provide a great opportunity for your guests to enjoy something a little different and unique. Many flexible options exist to suit all numbers and budgets - your event manager and our sommelier can guide you, with some ideas and inspiration to be found under the Tour and Tasting section on our [website](#).



Head to the website to download our [Conference & Event Menus](#), or call us on 08 8313 3355 for more information.

## A BESPOKE DINING EXPERIENCE

Our iconic open cellar - the largest open-air type in the Southern Hemisphere - has been opened in 2019 for exquisite bespoke dining and tasting experiences. Picture you and your guests dining against a backdrop of some 18,000 bottles, comprising one of Australia's most diverse wine collections. This cellar dining experience for 4-10 guests is totally unique and 100% personalised just for you with a hand-crafted three course menu with sommelier selected matched wines.

## SOCIAL EVENTS

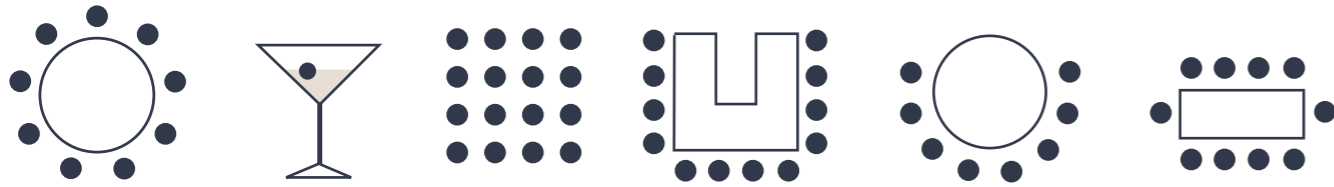
While conferences, conventions and meetings are about getting down to business, there are always great opportunities for networking, and our flexible indoor and outdoor function spaces provide you with a perfect solution to ensure you host a most memorable occasion. Whether it is a gala dinner, welcome reception or a simple platter and glass of wine to finish the day, the National Wine Centre's range of menu choices, beverage packages, and entertainment and theming options will allow you to design those social events that delegates remember.

## OUTSIDE CATERING

The National Wine Centre of Australia offers an external catering service for those wishing to enjoy the same award-winning quality at a venue of their choice, or perhaps to share their Wine Centre experience across more than one site for delegates attending a multi-site conference.

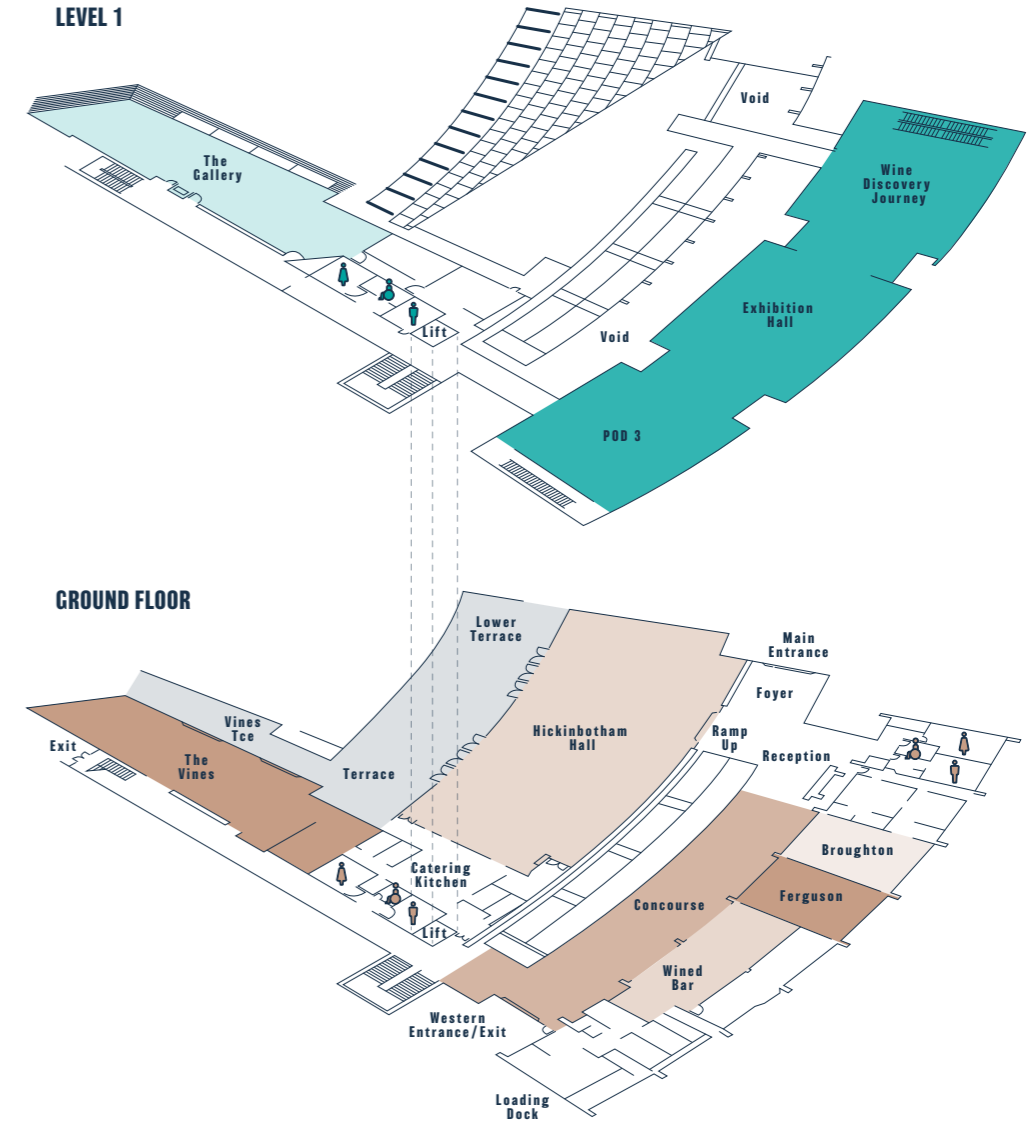
Whether it's an offsite venue under our stewardship, a marquee, boardroom or educational facility, we're able to provide the same level of service excellence one expects from the National Wine Centre. Not sure of a venue option? Feel free to ask our events team for a list of suggestions.

# ROOM CAPACITIES



	DIMENSIONS	AREA	ROUND TABLES	COCKTAIL	THEATRE	U-SHAPE	CABARET	BOARDROOM
Hickinbotham Hall	L32m x W15m x H3m - 12m	430m <sup>2</sup>	350	600	400	NA	250	NA
Exhibition Hall	L17.5m x W9.8m x H4.7m	-	160	200	220	NA	120	NA
The Gallery Room	L24m x W7.6m x H3m	160m <sup>2</sup>	110	120	140	30	80	50
The Vines Room	L21.6m x W7.5m x H2.5m	135m <sup>2</sup>	110	100	120	30	80	50
Broughton and Ferguson	L8.6m x W7.2m x H2.7m	63m <sup>2</sup> singular 127m <sup>2</sup> combined	50 singular 100 combined	30 singular 100 combined	50 singular 100 combined	15 singular 30 combined	25 singular 40 combined	30 singular 40 combined

# FLOOR PLAN





## TOURS AND TASTINGS

Our tour and tasting experiences afford you and your guests a fantastic option to enhance your visit with a rewarding opportunity to learn a little more about our fantastic wine regions and sample some of their wonderful products. The below options may be tailored further to suit your group in consultation with your event manager.

Any of the National Wine Centre visitor experiences may be undertaken in conjunction with the Australian Wine Discovery tour which provides an excellent overview of Australia's wine regions and most popular varietals. Our team of expert sommeliers is on hand daily to discuss all aspects of wine with all our visitors - from the wine expert to those who've not previously experienced a tasting opportunity.

### AUSTRALIAN WINE DISCOVERY GUIDED TOUR

A twice daily hosted tour of the National Wine Centre's Wine Discovery Journey Museum. Uncover the diversity of Australia's wine regions and 'meet' some of the wonderful characters of the industry. Learn about how the Australian Wine Story started from being one of the most isolated countries in the world to producing some of the most easily accessible wines worldwide. This tour may also be undertaken as a self-guided option for free.

Maximum 25 guests

### GUIDED WINE FLIGHT EXPERIENCE

Be guided by one of our wine educators as we give you a snap-shot of the diverse portfolio of the Australian wine scene and educate you on how to look at, taste and smell the wine.

Maximum 25 guests

### SOMMELIER HOSTED MASTERCLASS

Meet and learn from one of our sommeliers in a wine appreciation Master Class of Australian wines. Through the duration of the Master Class, guests are afforded the chance to taste premium examples from some of Australia's best wine making regions. You will have an in depth look into the Australian wine landscape and uncover your next favourite wine.

For 6 - 30 guests

### CELLAR EXPERIENCE - SOMMELIER HOSTED MASTER CLASS

Experience something rather special as you head down into the southern hemisphere's largest open wine cellar to explore one of Australia's most extensive and finest collections, featuring wines from every winemaking region in the country. Our Sommelier will take you through a Master Class of Australian wine, as they expertly guide you through a range of the finest.

Maximum 10 guests.



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